

EMPLOYERS FEEDBACK

Academic Year 2022-23

The report analyzes employer feedback regarding graduates from the 2022-2023 academic year, highlighting both strengths and areas for improvement in the college's curriculum and learning environment. Employers commend the college for effectively promoting personal accountability and responsibility (92% positive), shaping professional capabilities (96% positive), and providing a foundation for long-term career success (80% positive). However, areas for improvement have also been identified. A significant portion of employers (64%) rated graduates' proficiency in job-relevant tools and technologies as average or good, indicating a need for curriculum updates to enhance technology proficiency. While communication skills are generally satisfactory, there's room for improvement (40% average/good). Strengthening communication development throughout the curriculum is suggested. Additionally, while there's some positive feedback on the alignment of the curriculum with job skills (84% excellent/very good), improvement is needed to ensure graduates are fully equipped with specific skills required for their jobs (16% average). A review of the curriculum content and its alignment with current industry needs is recommended to address this gap.

Q1. Has the employee demonstrated proficiency in using tools and technologies relevant to their job, influenced by their college programme?

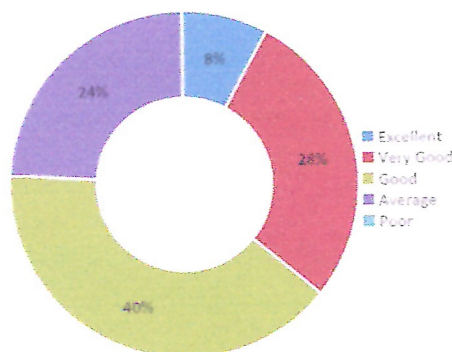


Figure 1 depicts the responses to the question, “Has the employee demonstrated proficiency in using tools and technologies relevant to their job, influenced by their college programme?” Among the employers ,8% responded Excellent, and 28% of students

responded Very Good. 40% of the students responded Good, 24% of the students responded Average.

Q2. How would you rate the contribution of the college's ambiance and academic knowledge in shaping the employee's professional capabilities?

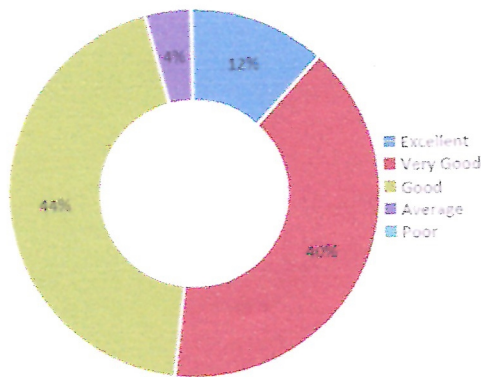


Figure 2 depicts the responses to the question, how would you rate the contribution of the college's ambiance and academic knowledge in shaping the employee's professional capabilities?. Among the employers ,12% responded Excellent, and 40% of students responded Very Good. 44% of the students responded Good, 4% of the students responded Average.

Q3. Has the college's academic curriculum equipped the employee with relevant skills for their job?

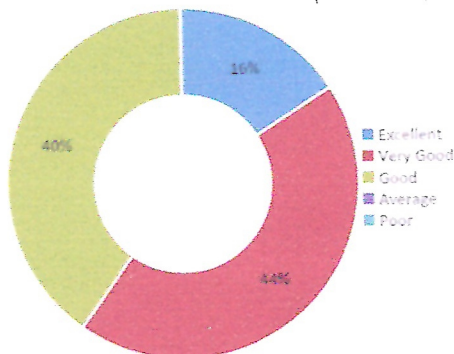


Figure 3 depicts the responses to the question, “Has the college's academic curriculum equipped the employee with relevant skills for their job?” Among the employers ,16% responded Excellent, and 44% of students responded Very Good. 40% of the students responded Good.

Q4. How effective is the employee's communication in the workplace, reflecting their college experience?

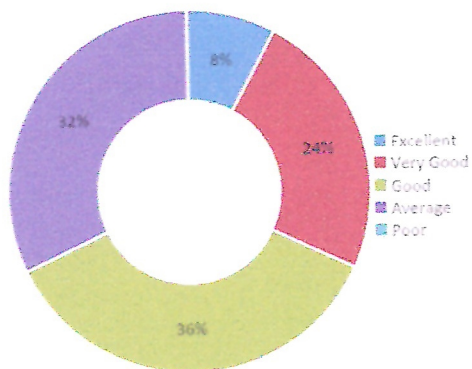


Figure 4 depicts the responses to the question, "How effective is the employee's communication in the workplace, reflecting their college experience?" Among the employers, 8% responded Excellent, and 24% of employers responded Very Good. 36% of the employers responded Good, 32% of the employers responded Average.

Q5. How well does the college's environment promote personal accountability and responsibility?

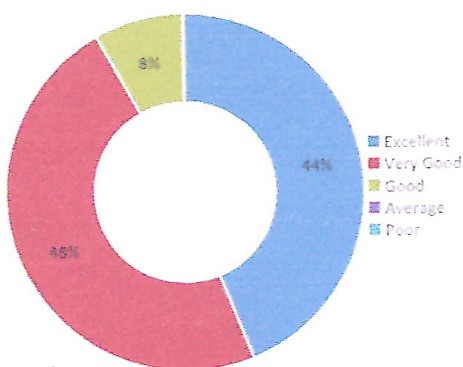


Figure 5 depicts the responses to the question, "How well does the college's environment promote personal accountability and responsibility?" Among the employers, 44% responded Excellent, and 48% of employers responded Very Good. 8% of the employers responded Good,

responded Very Good. 8% of the employers responded Good,

Q6. Rate the quality of professional communication skills exhibited by employees from this college.

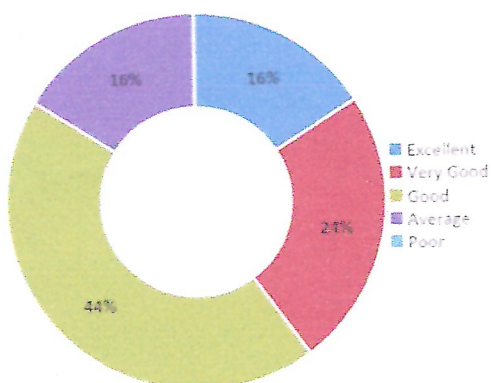


Figure 6 depicts the responses to the question, "Rate the quality of professional communication skills exhibited by employees from this college?" Among the employers, 16% responded Excellent, and 44% of employers responded Very Good. 16% of the employers responded Average and 24% responded as very good.

Q7. Evaluate how the college’s ambience impacts the long-term career success of its students.

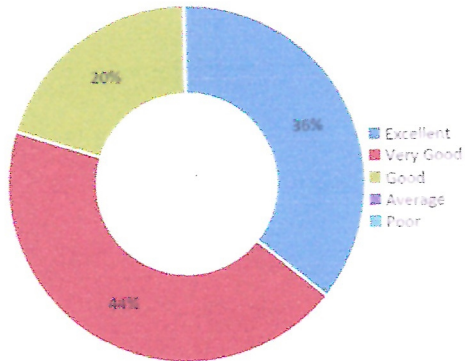



Figure 7 depicts the responses to the question, “Evaluate how the college’s ambience impacts the long-term career success of its students.?” Among the employers ,36% responded Excellent, and 44% of employers responded Very Good. 20% of the employers responded Good..



Principal
Wadihuda Institute of Research
and Advanced Studies (WIRAS)
P.O. Vilayancode, Kannur Dt. 670504